

Statement of Work

Project Management for 2023-24 Attendance Initiative Project

Overview

As costs rise in Denver, food insecurity is on the rise as well. An estimated 30% of Denver is food
insecure according to a recent article in the Denver Post* A variety of factors play into this city wide
struggle and highly impact Denver's marginalized communities many of which are also DPS families.
The Lion Project has made it their goal for this year to support the Denver community experiencing
food insecurity. The Family and Community Engagement department at Denver Public Schools is also
working with schools and community hubs to provide a variety of services and support to families in
all 6 regions of DPS, food and groceries being one of these services. FACE and The Lion Project will
collaborate by bringing in community partners, volunteers, and securing donations to create
sustainable pathways for families in DPS to access food in a variety of ways.

Objectives:

- Leverage partnerships to help create sustainable locations in schools where families can easily access food
- Build partnerships that will last and continue to support the community

Timeline:

• This partnership is contracted from September 5th 2023- September 5th 2024

Roles:

- DPS Sponsor Adella Arredondo, Executive Director of Family and Community Engagement (FACE)
- Lion Project Sponsor Zakery Ferry, Founder and CEO of the Lion Project
- Project Manager Amanda Bouche, Manager of Community Engagement in FACE
- Project Members Trevon Brandhorst, Director of Empowerment and Engagement, Community Engagement and Events Specialists, Tommy Florez, Lumiere Bukasa, Christopher Cole, and Community Engagement Learning Specialist, Sara Secrist.

Scope:

- Identifying DPS schools that are in high need and fit the criteria to have the support of a market in their building
- Planning and buildout of markets in these schools
- Establish partnerships and gain commitments from these partners to sustain a food pantry in these locations
- Participating in the support of a regional DPS Community Event (1 in each region = 6 total events)
- Option1: Mobile Market that can provide food to DPS schools on a rotating schedule
- Option 2: Participating in the support of a regional DPS Back to School Event



Out of Scope

- Creating food markets in all schools
- Demolition or larger constructions projects

Deliverables from FACE:

- Report to leadership and partners summarizing projects including the intent and potential impact and plan to monitor progress and sustainability.
- Connections to school partners to The Lion Project and their partners

Deliverables from The Lion Project:

- Video stories of projects and collaborations
- People supporting the building and materials of pantry projects